

B-Boy Lilou

Two-time Red Bull BC One World Champion Lilou has built a formidable reputation as one of breaking's most uncompromising and popular characters. With a unique dance style and an engaging stage presence, Lilou perfectly combines a new style of using flexible moves with classic footwork and power moves. For Lilou, the most important asset of a b-boy is determination – not only in battles, but in every day practice and lifestyle. In addition to his success on the international battle circuit, he also joined Madonna as a dancer on her MDNA tour.

When it comes to battle strategies, he explains: "Just like in kung fu, you have to anticipate the move your opponent is going to come out with and you'd better have an answer to that. You need to learn new moves and combinations and develop your style all the time if you want to be a winner."















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ABOUT RED BULL BC ONE

Red Bull BC One is the biggest and most prestigious one-on-one breaking competition in the world. Every year, thousands of breakers compete for a chance to represent at the World Final. 16 b-boys and 16 b-girls earn the right to enter an all-out battle on the Red Bull BC One stage, but only one will be crowned the champion.

With 16 World Finals hosted in major cities around the world since 2004, Red Bull BC One has over 50 qualifier events and programs (cyphers and camps) in over 30 markets. For countries without an event, the Red Bull BC One E-battle gives anyone with an internet connection, anywhere in the world, a fighting chance to become their next country champion.

Red Bull BC One is also home to one of the most competitive breaking crews in the world, the Red Bull BC One All Stars.

For more information, visit: <u>www.redbullbcone.com</u>.

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